



Beaver Valley Artists

Official Newsletter of the Beaver Valley Artists

April 2016

Next Meeting

Thursday, April 21th

Show critique with Juror Gail Beem

Upcoming Programs

Thursday May 12

Karen Larson – Acrylic Painting Demo

Complementary snacks will be provided by Sue Ireton, Suzanne Perkins, Jennie Johnstone

Meetings will resume in September!

Gail Beem sent this very useful list of critique items after judging our show:

Just a final note to all of the participants of the Beaver Valley Artists Members Show:

“I enjoyed seeing all of your work, being able to take it all in, to take delight in the different mediums and methods of expression. As an artist myself, I understand what it means to put one’s work on display in a juried show, to expose one’s inner self not only to the judge, but to everyone who then sees the show. What we artists need to learn is that the results actually say more about the judge than about the individual artists. Jurying is a subjective process and what one jurist may award

another may toss out. I, like other artists, have had an award winning painting in one show rejected from another. Keep working, keep learning, and believe in yourself. A few things to keep in mind for the next show:

- **Presentation counts.** Everything should be professionally presented. Battered or scratched frames will not work.
- **Pieces submitted without framing must also look professional.** A good practice is to go to a professional gallery and see how work is professionally presented and then decide how you can then duplicate that quality of presentation. Approximation will not work.
- **When working from photographs, be careful.** You are creating a work of art separate from the photograph. It should be a guide only. You should not try to copy the photograph, for what works in a photo may not work at all in an artwork. Do not be glued to the details in the photo. Your art piece needs to stand alone as an art piece.
- **This is also true for working from life.** Just because you see it, does not mean it belongs in your work. The question is – does it enhance your work? Good editing is important.
- **All parts of a piece need to work together to an overall effect.** Anything that detracts from that should be eliminated and perhaps put into another piece of work. Thank you for sharing your work with me and everyone who comes to The Merrick.

For BVA news visit The Beaver Valley Artists at beavervalleyartists.org or on Facebook: <http://www.facebook.com/#!/pages/Beaver-Valley-Artists/175072079247112>

April Newsletter news from BVA President Kathy Bischak:

Note : Our April meeting is one week later! April 21 ! instead of the 14 so that we can have an extra week for our show. Our juror Gail Beem will give a critique of our work that night.

Our May meeting will be a demonstration of acrylic painting and mono printing by artist, Karen Larson.

We will also be starting our Plein Air painting schedule in May. If you are new to the BVA or have recently gotten interested in Plein Air painting, make sure you give your email to me to add to my Plein Air list. I send out a reminder and directions each week as to where we are going to paint.

If anyone is interested in being president of BVA please let me know. I have been doing this for 3 years. Also, Jocelyn would like to know if anyone would like to take over the newsletter.

I have attached a flier from our own Babs Damesimo. She is teaching a fun class at the Merrick on Friday nights.

Art shows that are coming up are the :

Center at the Mall show, the Midland Summer Art Gallery, and the Martini's with Monet at the Cranberry Township Municipal Center. So keep busy, there are lots of shows to enter.

Thanks,
Kathy

Member News:

Welcome to new BVA member Patricia Nusz!

Award winners in the BVA show are:

Best of Show: Jane Cerilli - *All the Little Fishes...* (watercolor)

First Place: Jennie Johnstone - *Sweet Pea Blossom* (pastel)

Second Place: Duane Cacali - *Red Sky at Night* (digital painting)

Third Place: Lynn Roberts – *Magnolias* (pen & ink)

Honorable Mentions: Dona Boots - *Colony Castle* (oil)

Joe Horzempa - *Fruitful Orange* (oil)

Sue Ann Masley – *Butterfly* (photography)

Camille Stevenson - *Dawn* (watercolor)

Carol Volz Begley, PSA is having a 'fire sale' in the art studio at 568 third street second floor in beaver on may 14th and 15th from 10 to 4. Her flyer is attached with the newsletter

Elizabeth Asche Douglas is exhibiting a sculpture "Flight Pattern" in the Hoyt Regional in New Castle. She also has three pen and ink drawings from the Drawn to Music series in the Group A exhibition, "Present/Future" at Panza Gallery in Millvale, Pittsburgh, and a found object assemblage sculpture, "Topsy Turvy" in the Society of Sculptors exhibition at Artsmiths, Mt. Lebanon, Pittsburgh. Other new is: March 21 - "Evolution of Jazz" lecture /performance at Geneva College, March 22 - Recognized by Pittsburgh City Council as one of Pittsburgh's "vintage" jazz musicians and March 28 - One of featured performers in 11th annual B-PeP Jazz Festival.

Gail Beem also included a Juror's Statement which I've included here:

When viewing a show, I always hope to be deeply moved, inspired, and awestruck. Judging is a difficult process and is highly subjective. Every judge will have a different outlook. With that in mind, be yourself and allow your individuality to shine. Don't limit yourself; create something unique. Let your own personal style shine. Artists have no real limits other than those they impose upon themselves.

Besides looking for strong composition and design, the effective use of color, value, shapes, and edges, I ask if the piece stands on its own as a piece of art. I am looking for an artist's understanding and proficiency of the medium and the ability to handle it in an expressive manner. Art is communication. Whether loose or tight, abstract, impressionistic, or realistic, colorful or monochromatic, I am looking for a communication of emotion and personality. I look for a piece to convey something beyond the obvious. I want to see "the artist" within the work. I want to be moved, inspired, awestruck.

Gail Beem

Membership Dues: Individual: \$25 Family: \$30

Make checks payable to: Beaver Valley Artists.

Mail to: Mary Jane Hadley
124 Crossing Ridge Trail
Cranberry TWP, PA 16066

Send newsletter submissions to:

Jocelyn Guidry 724-899-3136
146 Century Farm Rd
Clinton, PA 15026
jgg899@yahoo.com

Send website submissions to: Linda Headland
724-775-1787 lheadland@beavervalleyartists.org

Beaver Valley Artists
c/o Jocelyn Guidry
146 Century Farm Rd
Clinton, PA 15026